It Takes Five
To Keep a Match Alive...

... A Little
Niyah, Little Sister to Dawn (age 9 - 18)

"I am so very happy to have had Dawn with me every step of the way, supporting me and always giving me great advice. There are things that I was only able to tell Dawn and confide in her. She is a member of my family and we will forever be sisters. I feel as though she taught me to stay strong regardless of what the circumstances may be.”

... A Big
Dawn, Big Sister to Niyah Since 2007

"I am very grateful to Big Brothers Big Sisters for matching me with my Little Sister Niyah. She has brought so much joy, laughter and love into my life and I know we will always be connected. I believe in the BBBS mentoring programs and feel it is so important for us to reach out to our youth and show that we care about them. It's a wonderful opportunity to make a difference for a child. I know I got so much more back than I gave.”

... A Parent
Mother of Niyah

"Dawn has been a blessing to Niyah and a very important part of her life. Niyah has become part of Dawn's family and Dawn has become a part of ours. Dawn is the definition of what a Big Sister is about. She has been nothing but a positive role model for Niyah. Niyah has flourished throughout her pre-teen and teenage years while matched with Dawn. They will always be sisters.”

... A Donor
Friedrich & Dimmock, Inc., Donor Since 2003

"As a contributor to BBBS we realized quickly the uniqueness of this organization and its mission. Our gifts have not been a one way experience—like a simple tax deduction journaled at years end. We have received an ongoing education as to why the need for BBBS has arisen and its importance to a community that wishes to demonstrate the best of its humanity…”

... Staff
Gloria, BBBS Staff Member Since 1993

"Children have come into our program shy and quiet, or struggling in school who develop into happy kids with good grades and lots of friends. Big Brothers Big Sisters is truly a magnificent organization.”

Our Impact

In 2017 ... 274 children in Cumberland and Salem Counties benefited from a one-to-one mentoring relationship.

Big Brothers Big Sisters is the leader in mentoring services to children.

An independent national study surveyed our programs and methods spanning a five-year period. They found that youth involved in Big Brothers Big Sisters mentoring programs were more likely to graduate and stay out of trouble when compared to their peers without mentors. They also found children and youth improved their school grades and relationships with others. Our program has proven results.

In the 70’s we were known as Big Brothers of Vineland, serving boys referred by family court and mentored by lawyers, police officers, doctors, and prominent business professionals.

In 1982 we became Big Brothers Big Sisters of Cumberland County, serving boys and girls, ages 7 through 18, throughout Cumberland County that were primarily referred by a relative or teacher.

In 1995, Big Brothers Big Sisters started High School and School-Based Programs. We now have programs in 19 schools throughout Cumberland and Salem Counties. These programs allow adults and high school students to visit the elementary and middle school students on a weekly basis.

Since 2002, there have been more than 4,000 boys and girls matched in a one-to-one mentoring relationship through our program.

In 2005 our service area expanded to include Salem County.

81% of our Littles receive free/reduced school lunches.

In 2017, there were 274 children with a Big Brother or Big Sister while 73 children continued to wait for a Big. Waiting Littles participated in agency activities.

Our Vision ...
That all children achieve success in life.

Our Mission ...
To provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

The Match Process

It costs more than $1700 per year to develop and maintain each one-to-one mentoring relationship.

The safety and well-being of each child are top priorities when recruiting and maintaining a one-to-one relationship with their Big Brother or Big Sister.

Enrollment Process for Bigs:
- Application and assessment by staff (an in-home interview is held for community-based and school-based plus mentors)
- Professional assessment to include criminal background check, fingerprinting, proof of auto insurance, driver’s abstract, and three non-relative references

Staff are trained in social services and child safety. They maintain close ties with each match—communicating a minimum of once a month with Bigs, Littles, and Guardians/Schools.

Liability insurance coverage protects all individuals.