

# SPECIAL EVENT SPONSORSHIPS

Each year we have an assortment of special events to help raise money for our one-to-one relationships. Because there are costs for holding these events, we look to partners like you, to help cover these costs. The accompanying chart describes what you, the sponsor, will receive when you provide financial assistance for one these special events: The Big Golf Classic, The Big Night, Car Raffle, and Rise & Shine Breakfast.

EVENTS	GOLF TOURNAMENT			THE BIG NIGHT AUCTION			CAR RAFFLE			RISE AND SHINE BREAKFAST		
	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER
Complimentary seats				16	8	4				16	8	4
Golf foursomes	3	2	1									
Golf Tournament additional dinner guests	6	2	1									
Honory event chair listing	✓			✓			✓			✓		
*Business banner display (sponsor provides)	✓						✓			✓		
Business Information table (sponsor provides)	✓	✓		✓	✓					✓	✓	
Invited to speak during event	✓			✓			✓			✓		
Business promotional items (sponsor provides)	✓	✓		✓	✓					✓	✓	
Business name announcement	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>ADVERTISING</b>												
Invitation				2,000	2,000	2,000				500	500	500
Brochure & eBrochure	1500	1500	1500	1,500	1,500	1,500	20,000	20,000	20,000			
Thank You Letter	✓			✓			✓			✓		
Car Raffle Ticket							999					
Car Raffle Large Display Poster							✓	✓	✓			
Rise & Shine Program										250	250	250
Big Night Ad Book & Page Borders				250								
Center Spread Ad in Big Night Ad Booklet				✓								
Two Page Ad in Big Night Ad Booklet					✓							
One Page Ad in Big Night Ad Booklet						✓						
Golf Hole Signs	3	2	1									
Pre-Event Business Promotions (radio shows, community events, and raffle drawings)	✓			✓			✓			✓		
Business website link on agency web page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business website link through e-marketing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Permission to use agency link on your business website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
* Listing in printed material & website subject to date received. * Premier location for platinum sponsor. ** numbers under Advertising, represent approximate quantity of material distribution.												

For more information on how you can partner with Big Brothers Big Sisters ... visit [www.southjerseybigs.org](http://www.southjerseybigs.org) or contact Melody Montgomery: 856.692.0916 or at [mmontgomery@southjerseybigs.org](mailto:mmontgomery@southjerseybigs.org)

# THE BIG GOLF CLASSIC

[www.southjerseybig.org/events/golf](http://www.southjerseybig.org/events/golf)

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

This afternoon tournament is a team best ball scramble with a shotgun start that includes both team and individual prizes. Lunch and dinner are included as well as a beverage cart. Proceeds from this event will benefit Big Brothers Big Sisters and will be used to fund our one-to-one youth mentoring programs in Cumberland & Salem Counties.

# THE BIG NIGHT AUCTION

[www.BBBSTheBigNight.com](http://www.BBBSTheBigNight.com)

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

The night begins with an hour of wine tasting with paired hors d'oeuvres; followed by three hours of dinner, wine tasting, and a silent and live auction. Auction items are donated from the community and include sports memorabilia, experiential packages, jewelry, and artwork. It is a casual atmosphere with grand appeal. Proceeds from this event will benefit Big Brothers Big Sisters and will be used to fund our one-to-one youth mentoring programs in Cumberland & Salem Counties.

# ALL AMERICAN CAR RAFFLE

[www.AllAmericanCarRaffle.com](http://www.AllAmericanCarRaffle.com)

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

The annual car raffle starts in the spring. Tickets are \$100 each. The total number of tickets sold will not exceed 999. One winner will be chosen. There are an assortment of cars, trucks, and motorcycles to select from. Proceeds from this event will benefit Big Brothers Big Sisters and will be used to fund our one-to-one youth mentoring programs in Cumberland & Salem Counties.

# RISE AND SHINE BREAKFAST

[www.RiseAndShineBreakfast.com](http://www.RiseAndShineBreakfast.com)

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

This one hour event consists of a light breakfast while enjoying a range of speakers including testimonies from Bigs, Littles, parents of Littles, and donors. It is the perfect venue for Big Brothers Big Sisters to showcase the positive impact of one-to-one mentoring. All donors at the \$1,200 and higher level become members of the Little Moments Big Magic Society. Donations received from this event directly fund new and ongoing mentoring relationships.

## COMMUNITY PARTNERSHIPS

As a Community Partner your financial contribution supports the lifelong impact one-to-one mentoring creates. We know our Littles develop into confident, caring, responsible adults when they have guidance and supervision.

### FOUR WAYS YOU CAN BECOME A COMMUNITY PARTNER:

**Dream Maker: \$10,000**

**Magic Maker: \$5,000**

**Memory Maker: \$2,500**

**Match Maker: \$1,200**

*\*In appreciation for your donation  
you will receive free reserved seats to The Big Night Auction.*



## Special Event Sponsorships

Select the events you wish to sponsor:

### Big Golf Classic

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

### Big Night Auction

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

### Car Raffle:

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

### Rise & Shine Breakfast:

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

## Community Partnerships

All proceeds benefit Big Brothers Big Sisters of Cumberland & Salem Counties

Dream Maker (\$10,000)

Magic Maker (\$5,000)

Memory Maker (\$2,500)

Match Maker (\$1,200)

### Commitment:

One Year  Three Years  Five Years

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Visa  Mastercard  Amex  Discover

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

Cardholder \_\_\_\_\_

Signature \_\_\_\_\_

**return this entire form to:**  
P.O. Box 2188, Vineland, NJ 08362