





- **OUR VISION:** All children achieve success in life.
- **OUR MISSION:** Provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.
- **ACCOUNTABILITY STATEMENT:** We partner with parents/guardians, volunteers, and others in the community and hold ourselves accountable for each child in our program achieving: 1) Higher aspirations, greater confidence, and better relationships; 2) Avoidance of risky behaviors; and 3) Educational success.
- Our goal is for Big Brothers Big Sisters to be the organization of choice for youth mentoring, corporate and community partnering, fund raising, staff and board membership.
- Safety is the most important service we provide for our Bigs and Littles. Our professional staff provides extensive screening, ongoing mentoring and match support.

 **In the 70's we were known as Big Brothers of Vineland**, serving boys referred by family court and mentored by lawyers, police officers, doctors, and prominent business professionals.


 **In 1982 we became Big Brothers Big Sisters of Cumberland County**, serving boys and girls, ages 7 through 18, throughout Cumberland County that were primarily referred by a relative or teacher.

 Since 1995, **High School and School-Based Programs have grown from one school to 20 public schools and 1 private school in 6 school districts** throughout Cumberland and Salem Counties. This program allows adults and high school students to visit the elementary and middle school students on a weekly basis.


 Since 2002, **3,276 boys and girls** have been served in a **one-to-one mentoring relationship** through our program.


 In December 2004, **Mentoring Children of Prisoners Program** was launched. This unique one to one mentoring program pairs adult volunteers with children who are growing up with a parent in prison.


 **In 2005 our service area expanded to include Salem County.**

 **In 2012, 275 children, our Littles, had a Big Brother or Big Sister** while 128 children continued to wait for their Big. All matched and waiting Littles were able to participate in special events and client activities throughout the year.

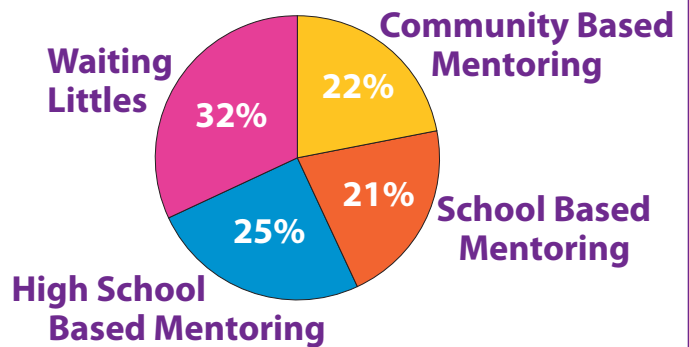
 **In 2012, 104 high school students were mentors** to Elementary School children in the High School Mentoring Programs.

 **In 2012, all Littles and their families were able to participate in holiday parties and received assistance** in the form of food baskets, gifts, toys, clothing, and gift certificates made possible by generous donations from the community.

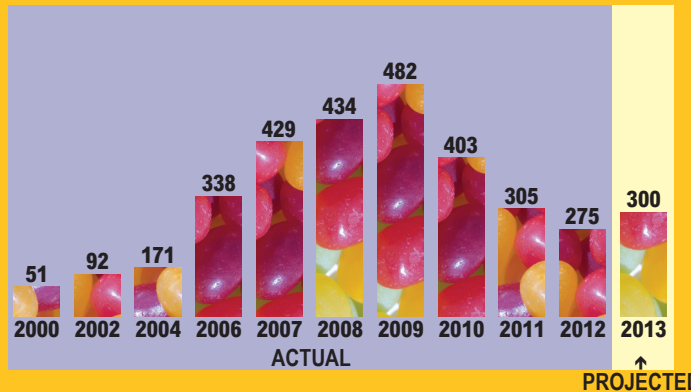
 "Littles" in our program come from diverse racial, cultural and economic demographics and **more than 50% of our Littles are males.**

 **Our Bigs are as diverse as our Littles** and range from high school students to senior citizens.


## 2012 Impact -- 403 Children





## OUR GOAL More Matches – More Impact!





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 Community Based is our traditional one-to-one mentoring program that follows the model established in 1904. The primary reason for enrollment in this program is to **establish a friendship for a child with a volunteer** who can provide consistent support.


 Numerous research studies show that BBBS mentoring has a significant and measurable positive impact on the lives of youth. **Children matched with a Big Brother or Big Sister are less likely to take illegal drugs, start drinking alcohol, skip school, or exhibit violent behavior.**


 **Big Brothers Big Sisters of Cumberland & Salem Counties** received national recognition from Big Brothers Big Sisters of America. Among 400 agencies this agency received The Gold Standard Award for pace setting performance in quality growth and increased revenue, and in the small agency category the Board of Trustees were finalists for Board of the Year, and the President/CEO received the CEO of the Year Award.

 **Brenda Bundy**, Big Sister of the Year for the State of New Jersey in 2012, has been a Big Sister in the Community Based Program since 2008.

 **Tina DiNicola**, Big Sister of the Year for the State of New Jersey in 2011, has been a Big Sister in the Community Based Program since 2006.

 **Jill Estell**, Big Sister of the Year for the State of New Jersey in 2009, has been a Big Sister in the Community Based Program since 2006.

 **Paul Gramm**, Big Brother of the Year for the State of New Jersey in 2008, has been a Big Brother in the Community Based Program since 2002.

 **Pamela McCourt**, Big Sister of the Year for the State of New Jersey in 2006, has been a Big Sister in the School Based Program since 1995.

 With the combination of the human spirit to give as a volunteer and the Big Brothers Big Sisters trademark approach to extensively screened and supervised mentoring, **each one-to-one relationship has the potential to last as a Big Brothers Big Sisters supervised and supported relationship until the Little graduates from high school.**

## *You May Have What We Need to Make Magic!*

### OUR WISHLIST

- Sponsors and in-kind donations for client activities.
- Small photo albums, scrap booking materials and disposable cameras for matches to capture their "magic"
- Tickets to sporting events and movies for our matches to enjoy
- Invite others to Little Moments Information Sessions
- New locations to place our clothing collection bins

### VOLUNTEER OPPORTUNITIES

- Cheerleaders! Friends telling friends about Big Brothers Big Sisters
- Join a committee
- Help promote BBBS at community events
- Translator (as needed)
- Host an event for children on our waiting list
- Help with holiday donations
- Sell car raffle tickets
- Collect auction items for our Annual Big Night Auction and Wine Tasting
- Sell tickets and collect ads for our Annual Big Night Auction and Wine Tasting

### CAUSE-RELATED PARTNERSHIPS

- TD Bank Affinity Program
- Landi Pools and Games "Give Back to the Community Program"
- Run for Aaron