

Our Vision ... For all children achieve success in life.

Our Mission ... Provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

Start Something

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Our Impact

Hundreds of children in Cumberland and Salem Counties are benefiting from a one-to-one mentor

We are the leader in mentoring services

to children. An independent national study surveyed our programs and methods spanning a five-year period. They found that kids involved in Big Brothers Big Sisters mentoring programs were more likely to graduate and stay out of trouble when compared to their peers without mentors. They also found kids improved their school grades and relationships with others. Our program has proven results.

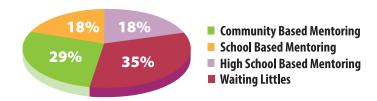
In the 70's we were known as Big Brothers of Vineland,

serving boys referred by family court and mentored by lawyers, police officers, doctors, and prominent business professionals.

In 1982 we became Big Brothers Big Sisters of Cumberland County, serving boys and girls, ages 7 through 18, throughout Cumberland County that were primarily referred by a relative or teacher.

Since 1995, Big Brothers Big Sisters has High School and School-Based Programs in 20 schools throughout Cumberland and Salem Counties. This program allows adults and high school students to visit the elementary and middle school students on a weekly basis.

2013 IMPACT: 428 CHILDREN



Since 2002, there have been 3,001 boys and girls matched in a one-to-one mentoring relationship through our program.

In 2005 our service area expanded to include Salem County.

The Match Process

It costs \$1200 per year to develop and maintain each one-to-one mentoring relationship. The safety and well-being of each child are top priorities when recruiting and maintaining a one-to-one relationship with their Big Brother or Big Sister.

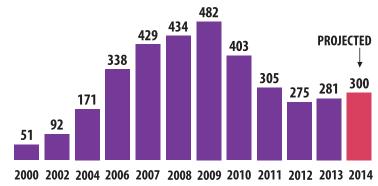
Enrollment Process for Bigs:

- Application and interview by staff (an in-home interview is held for community-based mentors)
- Professional assessment to include criminal background check, fingerprinting, proof of auto insurance, driver's abstract, and three non-relative references

Staff are trained in social services and child safety. They maintain close ties with each match—communicating a minimum of once a month with Bigs, Littles, and Guardians/Schools.

Liability insurance coverage protects all individuals.

In 2013, there were 281 children with a Big Brother or Big Sister while 147 children continued to wait for a Big. Waiting Littles participated in agency activities.



OUR GOAL: MORE MATCHES... MORE IMPACT!