



# MAGAZINE ADVERTISING GUIDE



## Help support our programs by purchasing an ad in our magazine—*The Big Picture*.

Updated annually, *The Big Picture* will provide an in-depth look at our impact across the communities we serve. Features include highlights from Bigs and Littles, program updates, and more.

The magazine will be prominently posted on our website: [www.southjerseybigs.org](http://www.southjerseybigs.org) and also distributed at annual events.

When submitting electronic files, please follow these guidelines:

- Ads must be made to the specified size.
- Files must be saved as high resolution PDF or EPS files with fonts embedded.
- Web images are low resolution and **cannot** be used.

**E-mail ad files to:** [Melody Montgomery mmontgomery@southjerseybigs.org](mailto:mmontgomery@southjerseybigs.org)  
**Subject:** Agency Magazine.

- If an ad is not camera ready, and must be created or updated, there will be an additional \$100 fee.
- For ad preparation questions, call Melody Montgomery at 856.692.0916

*Please submit camera-ready ad copy to the specified size. If unable to submit a digital camera-ready ad, please e-mail digital content and logo. Additional design fees will apply.*

### Choose an ad size:

- \$2,500 Two Page**  
*two full page color ads*
- \$1,500 Inside Front Cover**  
*one full page color ad*
- \$1,500 Inside Back Cover**  
*one full page color ad*
- \$1,500 Facing Inside Back Cover**  
*one full page color ad*
- \$1000 Full Page**  
*one full page color ad*
- Camera-ready ad submitted electronically**
- Ad copy submitted electronically**
- Ad copy attached**

- \$500 Half Page**  
*Half page color ad*
- \$300 Quarter Page**  
*Quarter page color ad*

**FULL PAGE**  
7" wide x 9" high

**HALF PAGE**  
7" wide x 4.4" high

**QUARTER PAGE**  
3.4" wide x 4.4" high

### MONETARY DONATIONS

**Yes! I would like to donate \$ \_\_\_\_\_**  
to Big Brothers Big Sisters of Cumberland & Salem Counties.



Complete and return form with payment to:

BBBS of Cumberland & Salem Counties  
P.O. Box 2188, Vineland, NJ 08362-2188  
856.692.0916 • [www.SouthJerseyBigs.org](http://www.SouthJerseyBigs.org)

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Make check payable to: BBBS

Visa  Master Card  Amex  Discover

\_\_\_\_\_

Credit Card Number \_\_\_\_\_

CVC / CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address Zip Code: \_\_\_\_\_

\_\_\_\_\_

Cardholder's Name \_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

Amount enclosed is for the following:

An Advertisement: \$ \_\_\_\_\_

A monetary donation of \$ \_\_\_\_\_

Donate online at:  
[www.DoALotForALittleToday.org](http://www.DoALotForALittleToday.org)  
AD COPY DEADLINE: AUGUST 11, 2023

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